

March 1, 2015



Dear Business Owner:

Preparations are underway for the 8th Annual *Strut & Sip for Autism Fashion Show and Charity Auction* on **Friday, October 23, 2015**. This event is known as the premiere fashion show event in the Annapolis area and has been host to a sellout crowd of nearly 300 people every year since its inception in 2008. For the first six years, we supported Maryland Therapeutic Riding's *Horses that Heal* program. Last year, we established the *Strut & Sip for Autism Grant* to reach families directly and increase the range of therapeutic services covered with the funds raised. In the past 7 years, we have raised over \$130,000 to benefit local children with Autism and provide them with much needed therapeutic services.

There are so few activities a child with Autism is able to participate in that allow them to develop confidence and feel a sense of pride. As parents of a child with Autism, this is one of the most difficult challenges we face. If a Child with Autism is able to gain access to therapies that will build that confidence, they will have a more fulfilling life. We are not a research-focused organization, rather, an organization created to enrich the lives of children living with Autism now. In deciding to create a Grant, we are broadening our reach even further into the local community. Our Grant will allow families to come to us directly to obtain funding for the highly effective alternative therapies such as Hippotherapy, which is speech and occupational therapy administered on horseback. Your sponsorship of *Strut & Sip for Autism* demonstrates to the community an understanding and compassion for those local families living and struggling with this difficult disability.

This red carpet event has it all—the latest fashions exclusively from *Nordstrom*, innovative Latin cuisine, specialty cocktails, mingling with the who's who of Annapolis and support of a very worthy cause. An exciting live auction prior to the show featuring amazing trips and luxury packages, a raffle, and a post fashion show *After Party* with dancing make it an evening well spent. We are pleased to announce a return to **Paladar Latin Kitchen and Rum Bar** in Annapolis Towne Centre for a third year and our move to a **Friday night!** Guests will be transported to a 'city club' atmosphere as elite models strut the catwalk in the latest fall fashions from Nordstrom. New to the runway this year will be a fabulous selection of menswear offering a little style inspiration for the fellas and a little eye candy for the ladies! Guest models will include the reigning and former Miss Maryland USA, Miss Teen Maryland USA and Miss DC America.

The tangible and intangible benefits of partnering with us on this event are bar none. Enclosed please find a full listing of our sponsor levels and benefits, along with a reply form. I look forward to coming together in support of The Strut & Sip for Autism. Your support will truly make a difference.

Sincerely,

**Michele Deckman**  
**President & Co-founder**  
**Strut & Sip for Autism**  
**410-353-3703**  
**Michele@strutandsip.org**  
**Federal tax ID# Federal tax ID # 46-0804401**

#### 2015 Strut & Sip Committee

**Michele Deckman**,  
President/Co-Founder  
Michele@strutandsip.org  
**Manelle Martino**,  
Co-Founder  
manelle@capitalteas.com  
**Gianna Nucci**,  
Assistant Director  
gianna@strutandsip.org

Gini Waters, Auction  
Bianca Zoufahagary, Auction  
Cait Marino, Ticketing  
Tyler Palmer, Volunteers  
Mary McBride – Production  
Margaret McCabe -Backstage  
Mary Jahn – Backstage  
Ashley Deckman – Backstage  
Amelia Grove – Asst. Event  
Adrian Gelezinsky – Asst Event

Proceeds to benefit:

**THE STRUT & SIP FOR  
AUTISM GRANT**



FASHION KARMA

**CAPITAL TEAS**  
Fifth Generation Fine Tea Merchants



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## Sponsorship Levels

### Co-Presenting Sponsor (2) - \$5,000

- Featured as presenting sponsor with logo and link on event website and in all event publicity including all posters, post cards, emails and social media posts.
- **Logo to be featured exclusively on event night banner, runway backdrop, and on wall projection. Logo featured on red carpet step & repeat.**
- **VIP lounge seating for 6** with reserved front row runway seating ☑
- VIP hostess will escort you from lounge to reserved seats in the front row ~ table includes bottle service, food and dedicated wait-staff
- Product placement on-site
- Full page ad in event program with inside front or back cover placement (300 distributed)
- Featured as presenting sponsor and logo inclusion in video
- Swag bag for each attendee

### Platinum Sponsor - \$3,250

- Logo inclusion in all event publicity including all posters, post cards, emails and social media posts ~ logo link on website.
- **VIP lounge for 6** with reserved front row runway seating ☑ VIP hostess will escort you to reserved front row seating ~ table includes bottle service, food and dedicated wait-staff
- Logo recognition/signage with seating ~ logo featured on **red carpet step & repeat**
- Business listed in video
- **1/4 page ad** in event program with premium placement (300 distributed)
- Swag bag for each attendee

### Gold Sponsor - \$2,800

- Logo inclusion in all event publicity including all posters, post cards, emails and social media posts ~ logo link on website.
- **VIP table for 6** near the end of the runway with reserved runway seating ☑ VIP hostess will escort you to reserved seats for the show ~ table includes bottle service, food and dedicated wait-staff
- Logo recognition/signage with seating and on the **red carpet step & repeat**
- Business listed in video
- Logo inclusion in the event program
- Swag bag for each attendee

### Silver Sponsor - \$2,400

- Logo inclusion in all event publicity including all, posters, post cards, emails and social media posts ~ logo link on website.
- **VIP table for 6** located in VIP area or bar area with reserved runway seating ~ table includes bottle service, food and dedicated wait-staff. VIP hostess will escort you to reserved runway seating
- Logo recognition/signage with seating
- Business listed in video
- Logo inclusion in the event program
- Swag bag for each attendee

### Bronze Sponsor (1) - \$1,800

- Logo inclusion in all event publicity including all posters, post cards, emails and social media posts ~ logo link on website.
- **VIP table for 4** located near the end of the runway or bar area with reserved runway seating ~ table includes bottle service, food and dedicated wait-staff
- Logo recognition/signage with seating
- Business listed in video
- Logo inclusion in the event program
- Swag bag for each attendee



### Copper - \$900

- 4 VIP tickets that include VIP entry and reserved runway seating
- Reserved high-top cocktail round table for 4 in bar area
- Dedicated wait staff to bring cocktails and hand passed food
- Business or individual name on reserved table signage
- Business or individual name listed in program
- Swag bag for each attendee
- Does not include bottle service and VIP menu
- Does not include logo inclusion in promotional materials or on website

Tables are reserved on a first come, first served basis and will sell out quickly.

To reserve any of these lounge/table levels please contact:

Michele Deckman  
[Michele@strutandsip.org](mailto:Michele@strutandsip.org)

Or

Gianna Nucci  
[Gianna@strutandsip.org](mailto:Gianna@strutandsip.org)

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**Federal tax ID# Federal tax ID # 46-0804401**



# Contribution Form

**Yes!** We would like to sponsor at the following level: (please check applicable level)

- Co-Presenting Sponsor \$5,000 \_\_\_\_\_
- Platinum Sponsor \$3,250 \_\_\_\_\_
- Gold Sponsor \$2,800 \_\_\_\_\_
- Silver Sponsor \$2,400 \_\_\_\_\_
- Bronze Sponsor \$1,800 \_\_\_\_\_
- Copper Sponsor \$900 \_\_\_\_\_
- Cash Contribution \$ \_\_\_\_\_

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### Individual Tickets: (available online)

Visit [www.StrutandSip.org](http://www.StrutandSip.org)

General Admission \$150 per person

VIP \$200 ~ Bypass the line and enter through VIP entrance ~ reserved premier fashion show seating.

### Contact Information:

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Payment Information:

- Check (made payable to Strut and Sip for Autism) in the amount of \_\_\_\_\_ is enclosed
- Charge my credit card: \_\_ VISA \_\_ MC \_\_ DISCOVER

Amount \$ \_\_\_\_\_ Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

### Auction Item Donation:

Please describe your donation in detail. Include dates of travel, availability and/or restrictions, if applicable. Include dimensions, model number, size etc. Art donations should include title, edition

\_\_\_\_\_  
\_\_\_\_\_

Estimated Value: \_\_\_\_\_ Expiration  
 Date: \_\_\_\_\_

### Auction & Raffle Donations

Gift Certificate: \_\_ Attached \_\_ Donor Will Provide

How and when will we receive your donation?

**The Strut & Sip for Autism**

c/o Michele Deckman, Founder/President  
 10 N Cherry Grove Ave ~ Annapolis, Maryland ~ 21401  
 Michele@strutandsip.org